



Marvel

ENDLESS CREATIVITY





MISSION

Our goal is to provide innovative, well-designed, engaging, cost-effective scientific and medical solutions of superior quality to address the diverse medical needs of patients as well as healthcare providers in the MENA region.

We aim to provide total client satisfaction and achieve leadership in chosen markets utilizing the potential of our high performing team and network of world-class professionals to introduce new ideas and methods.

VISION

To be a recognized market leader in the MENA region and the partner of choice for the world's leading pharma and biotech companies by honoring our core values and realizing the full potential of our team.





That's
WHY WE ARE HERE



OUR CLIENTS



Working In
**EGYPT, KSA
& UAE**



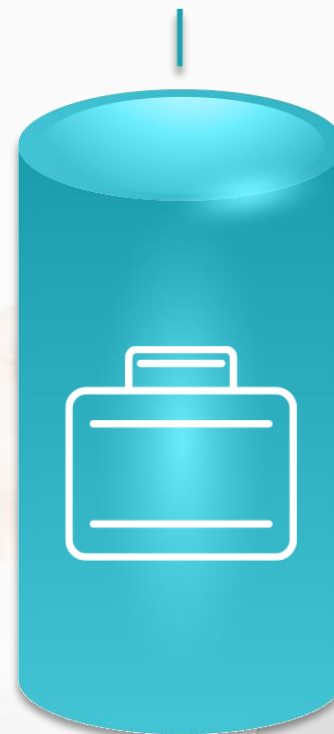
Over
8 YEARS of
success in satisfying
our Clients



+25
Brilliant
professional
staff



Served
More than
30
companies &
institutes



More Than
700
activities &
products



CREATIVE SERVICES

CME



Research



E-Learning



Advertising



Training



IT Solutions



Visuals



Event management





- **Content** ready & custom made
- **Slide kit** artwork & animations
- **Speakers** national & international
- **Accreditation** national & international
- **WCEA agent** Ready content, 10,000 medical courses



European Accreditation Council
for Continuing Medical Education
(EACCME)
An Institution of the UEMS



AMERICAN ASSOCIATION[®]
of
CONTINUING MEDICAL EDUCATION
the world benchmark for CME standards[™]



الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties



Compulsory Egyptian Medical Training Authority
هيئة التدريب الإلزامي المصرية

Research



- Clinical trial
- Observational study
- Consensus / expert opinion
- Reviews writing
- Proposal/Protocols writing
- Trials/studies implementation
- Data management
- Statistics & analysis
- Manuscript writing
- Submission & Publishing

ResearchGate

F1000Research
Open for Science



ScienceDirect

PubMed

OXFORD
ACADEMIC

SSRN
Tomorrow's Research Today

E-Learning

- Event landing pages
- Learning management system "LMS"
- **SCORM technology**
- Online webinars and events
- **WCEA agent** ready content, 10,000 medical e-courses
- **VMA partner** the leading eLearning platform in KSA



The World Continuing
Education Alliance



Advertising

- Social media marketing
- Digital marketing
- Email marketing "RTE"
- E-detailing
- BRANDING
- Multimedia production
- SMS and WhatsApp marketing
- Website and SEO



Training

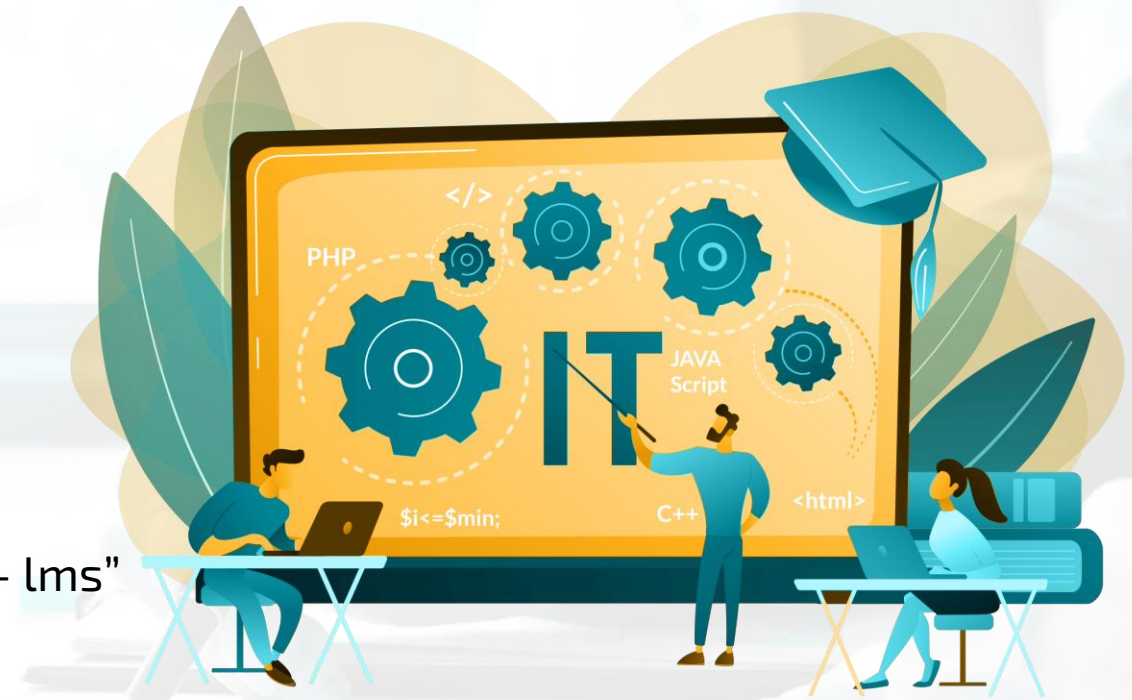


- Medical rep training
- Instructors in different specialities
- Patient education & training
- E-Training
- Trainee tracking & achievement
- Hands-on & workshops



IT Solutions

- Web-based (cloud) applications
- Mobile applications
- Websites & landing pages
- EMR (electronic medical record) solutions
- Clinical trials' it solutions
- CDS (clinical decision support) it tools
- E-learning tools "live voting – digital certificate – lms"
- Live voting system
- Q & A system
- Certificate validation system



Visuals



Motion
graphics



3D
Animations



Video designing
and editing



2D
Animations



Whiteboard
illustration



Promotional
videos

Event management

- 3D Virtual meeting
- Online meetings management
- Standalone
- Hands-on & workshops
- Advisory board & RTD
- Group meeting



CONTACT US



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