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That's
WHY WE ARE HERE

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OUR CLIENTS

وزارة الصحة
twenty three 7
ACDIMA
NOVARTIS
USOS
Up to date Specialized & Operational Skills Foundation
جمجوم فارما
Jamjoom Pharma
BIOMED
Pharmaceutical Industries
novo nordisk
act
Lilly
BAYER
Bayer HealthCare
PHARCO
PHARMACEUTICALS
تكنوسكان
مراكز أسامة خليل للأشعة
SANOFI
EIPICO
mediVents
arabia
EGYPTAIR
مصر للطيران
الجمعية العربية للتوعية الصحية والتدريب الطبي المستمر
Arab Society for Health Awareness
& Continuous Medical Education (ASHA&CME)
AstraZeneca
MEDREACH
Pfizer
PHARCO B
INTERNATIONAL
LIPTIS
Pharmaceuticals
MSD
Be well
LEO
Bristol-Myers Squibb
hikma.
Roche
Lundbeck
المعهد العربي للتنمية المهنية المستدامة (معتمد)
Arab Institute for Continuing Professional Development (AICPD)
The Egyptian Psychiatric Association
اتحاد الأطباء العرب
CAT
Creative Advertising Thinking
GENPHARM
abbvie
Boehringer Ingelheim
SANDOZ

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Scientific partners

وزارة الصحة

EGYPTIAN MEDICAL SYNDICATE

SPIDS
Saudi Pediatric Infectious Diseases Society

Saudi Endodontic Society
SES

EGYPTIAN ORTHOPAEDIC ASSOCIATION

Saudi Society for Clinical Chemistry
SSCC

The Egyptian Society of Neurology, Psychiatry & Neurosurgery

Saudi Society Of Rheumatology
SSR

SSOMS
Saudi Society of Oral & Maxillofacial Surgery
الجمعية السعودية لجراحة الفم والوجه والفكين

الجمعية السعودية لطب الأعصاب
Saudi Neurology Society

الجمعية العربية
تنمية التعليم الطبي المستمر والنشر العلمي
ARACME

الجمعية السعودية للقبالة
Saudi Association of Midwifery

اتحاد الأطباء العرب

OKASHA INSTITUTE OF PSYCHIATRY

المعهد العربي للتنمية المهنية المستدامة (معتمد)
Arab Institute for Continuing Professional Development (AICPD)

The Egyptian Psychiatric Association

شمس SHMS
SAUDI HYPERTENSION MANAGEMENT SOCIETY

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CREATIVE SERVICES

- CME
- Research
- E-Learning
- Advertising
- Training
- IT Solutions
- Visuals
- Event managment

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CREATIVE

European Accreditation Council for Continuing Medical Education (EACCME)
An Institution of the UEMS

CME

- **Content** ready & custom made
- **Slide kit** artwork & animations
- **Speakers** national & international
- **Accreditation** national & international
- **WCEA agent** Ready content, 10,000 medical courses

الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties

CPD
The CPD Certification Service

Royal College of Physicians

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY

دائرة الصحة
DEPARTMENT OF HEALTH

Compulsory Egyptian Medical Training Authority
هيئة التدريب الإلزامي المصرية

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Research

- Clinical trial
- Observational study
- Consensus / expert opinion
- Medical writing
- Advisory boards
- Reviews writing
- Proposal/Protocols writing
- Data management
- Statistics & analysis
- Manuscript writing
- Submission & Publishing

ResearchGate

F1000Research
Open for Science

ScienceDirect

PubMed

OXFORD
ACADEMIC

SSRN
Tomorrow's Research Today

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E-Learning

- Event landing pages
- Learning management system “LMS"
- **SCORM technology**
- Online webinars and events
- **WCEA agent** ready content, 10,000 medical e-courses
- **VMA partner** the leading eLearning platform in KSA

The World Continuing Education Alliance

SCORM

Virtual Medical Academy

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Advertising

- Social media marketing
- Digital marketing
- Email marketing “RTE”
- E-detailing
- BRANDING
- Multimedia production
- SMS and WhatsApp marketing
- Website and SEO

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Training

- Medical rep training
- Instructors in different specialities
- Patient education & training
- E-Training
- Trainee tracking & achievement
- Hands-on & workshops

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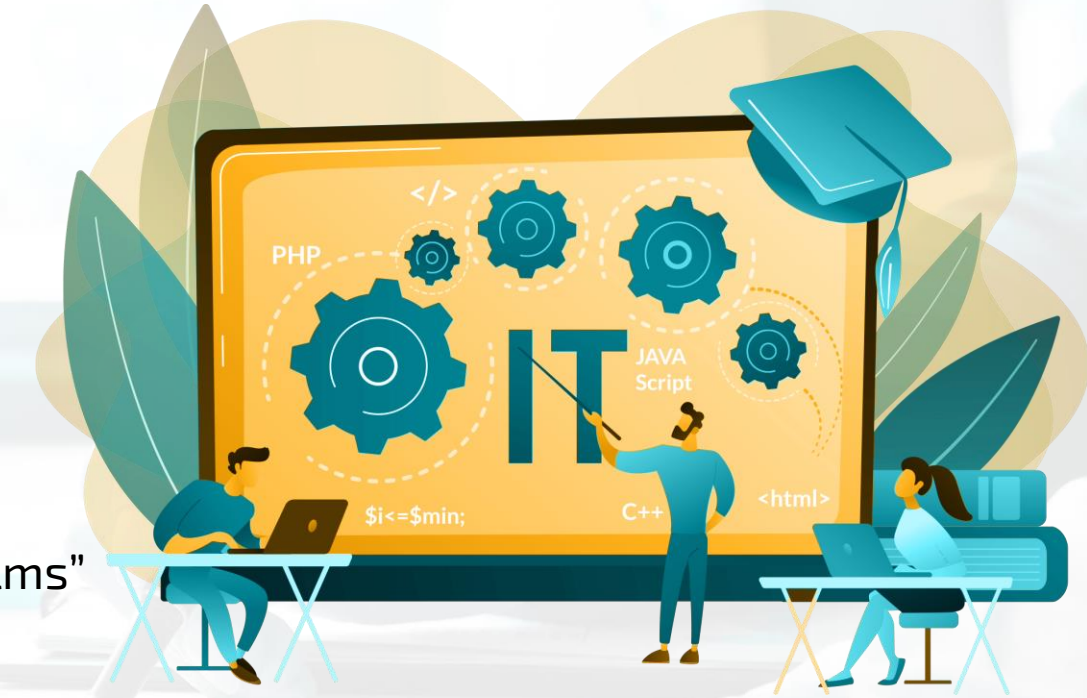
IT Solutions

- Web-based (cloud) applications
- Mobile applications
- Websites & landing pages
- EMR (electronic medical record) solutions
- Clinical trials' it solutions
- CDS (clinical decision support) it tools
- E-learning tools "live voting – digital certificate - lms"
- Live voting system
- Q & A system
- Certificate validation system



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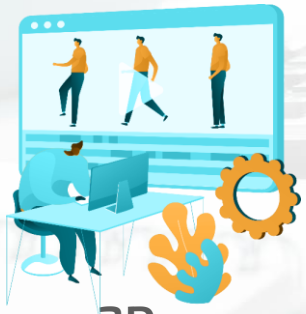
Visuals

Motion graphics

3D Animations

Video designing and editing



2D Animations

Whiteboard illustration

Promotional videos

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